

# Analytical Data Store on MongoDB for Accurate, Flexible, Scalable Insights



## Why operationalizing digital transformation is a biggest challenge for enterprises?

Digital transformation is critical for businesses, but operationalizing it can be challenging. A modern Analytical Data Store is necessary to analyze large volumes of data and uncover valuable insights. With data demand predicted to grow 42% per year by 2025, organizations must store, manage, and analyze data effectively to drive business success

**#Transformation**

## What are the key industry and IT drivers?

To effectively navigate this transformation, organizations need to understand the key industry and IT drivers.

### Industry Drivers

- Stronger decisioning capabilities
- Improve operational efficiency
- Enhanced customer experience

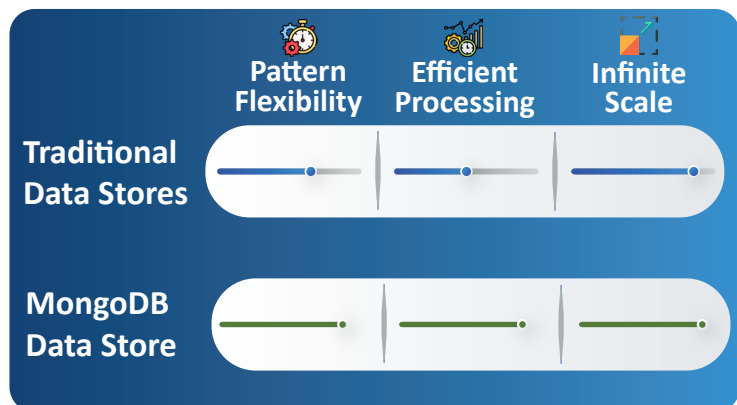
### IT Drivers

- Modern data store
- Analytical capabilities
- High scalability
- Faster querying speed

**#ReimagineBusinessModel**

## Why are traditional data stores sub-optimal?

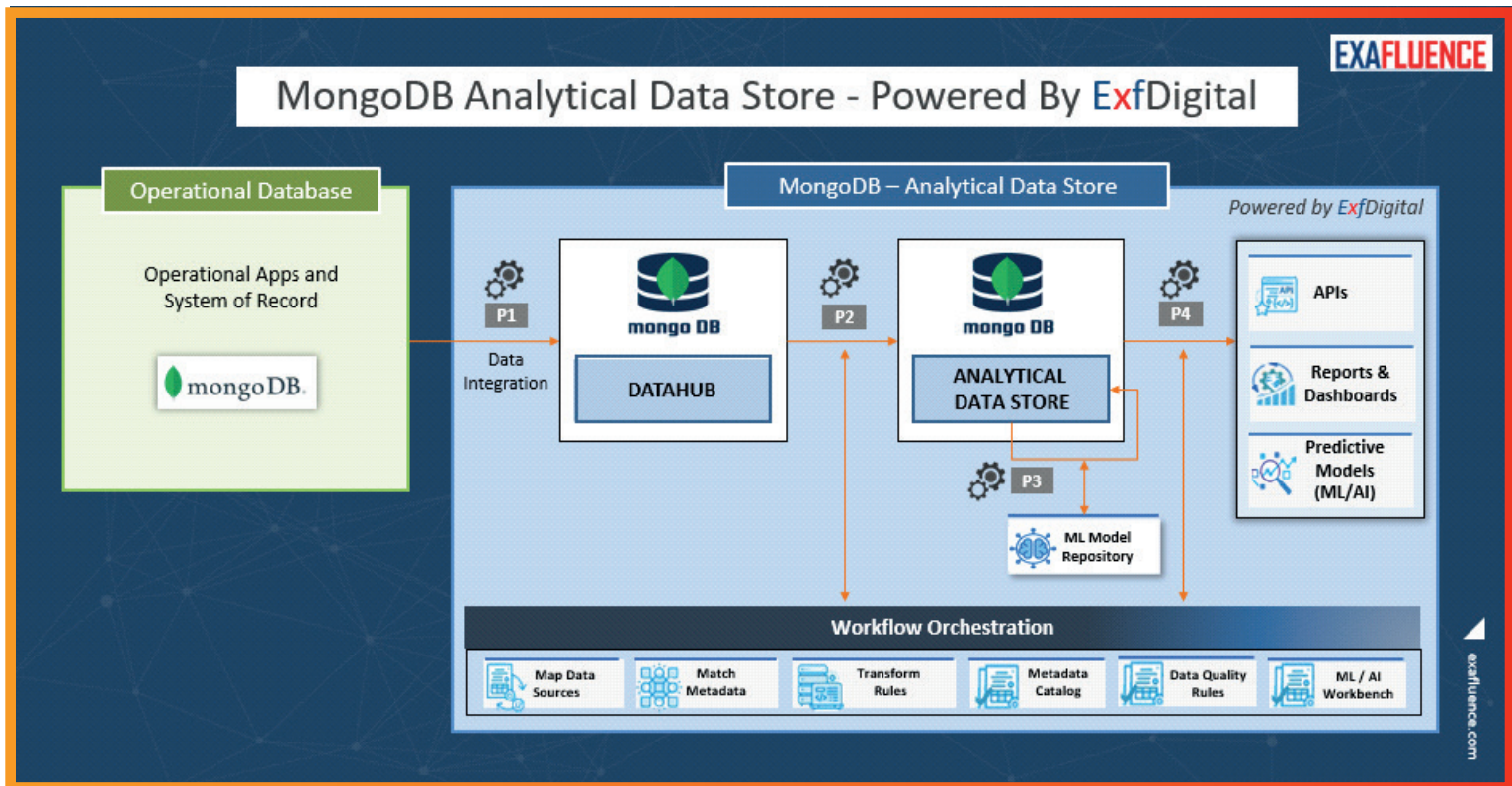
Traditional data stores struggle with scalability and flexibility as data volumes grow, resulting in decreased performance. Modern data stores such as MongoDB provide efficient storage and processing of structured and unstructured data, enabling accurate analytics for informed decision-making, optimized processes, increased efficiency, and better customer experiences.



**#MoveFast**

## How MongoDB data store provides optimal performance?

Analytical Data Store on MongoDB, powered by Exaflunce, has rich capabilities to store both structured and unstructured data, perform faster and more accurate data analysis, scale efficiently as data volumes increase, and allow uncovering valuable insights that are difficult to identify using traditional data stores. Unlike traditional data stores, MongoDB Analytical Data Store provides optimal performance by leveraging its distributed architecture, automatic data sharding, and horizontal scaling.



**#MakeBetterDecisions #CreateCX**

## What are some of the Business benefits of using MongoDB as an Analytical Data Store?

- ★ Efficient handling of large data volumes without performance compromise due to distributed architecture and automatic data sharding
- ★ Capability to store structured and unstructured data types, including text, geospatial, time-series, and binary data
- ★ Flexible document schemas for storing data of different types
- ★ Easy horizontal scaling with sharding to sustain performance and scale horizontally
- ★ Powerful querying and analytics for simplified access to data and complex analytics pipelines
- ★ High-performance capabilities for faster querying and returning all necessary information in a single call.

**#FlexibleSchema #AnalyticalFunctionality #Scalability**